

divya murthy

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RELEVANT EXPERIENCE

Times Square Investment Journal, New York City — reporter

Sep 2023 - present

- Report on stocks, markets + corporate strategy by interviewing industry analysts, parsing SEC filings and industry reports
- Clips include: stock market close stories, trend coverage of Pfizer, Moderna and outlook for pharma stocks, and corporate strategy coverage for Mattel Inc.

Issue Number One, New York City — reporter

Feb - May 2023

- Reported on the U.S. economy by interviewing economists and parsing data around retail sales and U.S. macroeconomic trends
- Clips include: monthly retail sales reports, impact of lowered tax credits on low- and middle-income families and big-picture outlook for the U.S. EV industry

Detroit Free Press, Detroit — audience engagement intern

June - Aug 2023

- Created, scheduled and monitored social media assets using Canva and in-app editing tools
- Crafted bespoke, shareable IG templates for service + explanatory reportage
- Primed trending stories with relevant SEO and keywords using Google Trends, Analytics, and Parse.ly
- Increased Instagram accounts reached by 254% and accounts engaged by 172% in three weeks
- Wrote SEO-friendly service and explanatory stories
- Wrote Daily Briefing newsletter for 119,000 subscribers
- Helped set up Threads strategy and garner organic engagement

THE CITY, New York City — service and explainer news intern

Feb 2023 - May 2023

- Reported on civic news about community education councils, voting, civic rights, taxes and more for New Yorkers
- Answered reader emails about elections + generated story ideas from feedback + managed SMS text line to reach new readers
- Filmed social video to further increase engagement for service stories

The News Minute, Chennai — reporter

May - Aug 2021

- Reported on [a culture of sexual harassment at a Chennai private school](#) by interviewing former and current survivors
- Reported on [the invisible status of delivery partners](#) in the gig economy

EDUCATION

Craig Newmark Graduate School of Journalism, CUNY

MA engagement journalism + business and economics journalism, Dec 2023

S.I. Newhouse School of Public Communications, Syracuse University

BS magazine journalism, May 2019

JOURNALISM AWARDS

2023 Dow Jones News Fund Scholarship

2019 Newhouse Scholar, Syracuse University

2019 Syracuse Press Club Award

2019 William Glavin Award for Excellence in Magazine Writing, Syracuse University

2018 Heather L. Fleischman Scholarship for Outstanding Potential in Journalism

SKILLS

AP Style

In-app editing

Newsletter writing (MailChimp, Substack)

Bloomberg Terminal

Canva

Adobe InDesign

Adobe Premiere

Adobe Lightroom

Adobe Illustrator

Adobe Photoshop

Motiv Audio

Pro Tools

Audio Hijack

Final Cut Pro

Wordpress CMS

Squarespace

Introductory HTML

Github